



"Grassroots Use of Technology"

2005 Nonprofit Conference

Hosted by: Organizers' Collaborative
MIT, Cambridge, MA - April 15-16, 2005



Sponsorship Information

Who we are



Organizers' Collaborative (OC) was founded in 1999 to assist nonprofit organizations and community groups needing to better integrate technology into their work. OC works to identify and develop low-cost, replicable technology and training to meet the organizing, outreach, and fundraising needs of small nonprofits. We are a strong advocate of open source software in our technology assistance work, especially software that is developed to be usable by the communities that we serve.

Grassroots Use of Technology, Annual Conference

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Now in its sixth year, the conference brings together nonprofit organizations and individuals to discover how they can best use technology.

This event has helped hundreds of social change groups learn how to get the most out of their web site, email lists, advocacy and fundraising campaigns, and databases. The conference is an opportunity for grassroots nonprofits to collaborate on strategies for using technology.

The theme of the 2005 conference is "**Building Bridges.**" Workshops are organized into three tracks: making technology relevant to communities, online politics post-2004, and uniting movements for social justice. Following the success of last year's conference, we anticipate attendance of 250 people.

This event is cohosted by the **Center for Reflective Community Practice at MIT** in Cambridge, Massachusetts.

This year will feature a few changes, including a formal dinner after the conference, and a special "community day" on Friday, with a special focus on making the use of "open source" technologies relevant to communities and social change initiatives.

Benefits of Sponsorship

The **"Grassroots Use of Technology"** event is now the largest event of its kind in the Northeast. In just five years, attendance has grown 400%. We expect 250 attendees this year.

Sponsorship of this unique event can:

- Increase exposure, through targeted visibility
- Advance your organization's mission
- Demonstrate your support for technology training and overcoming the digital divide
- Help you connect with others working in this sector

Sponsors enable us to make this event affordable to groups in low income communities.

We value our sponsors as partners and make every effort to ensure the greatest mutual benefit. We would be happy to discuss in-kind gifts, or any additional ideas you may have. Please call 617-426-1228 x108 to speak with us directly.

Testimonials from former **"Grassroots Use of Technology"** attendees:

"Thanks to you and the entire team for your hard work, thorough preparation, and your follow-through. Beginning to end it was a good experience and quite worthwhile."

— Rol Murrow, Executive Director
The Wolf Aviation Fund

"I attended the conference last year and came away with some very useful information that catapulted our organization technologically."

— Mary Jeanette Ebenhack
Common Good Planning Center

"I appreciated the opportunity to learn about so many different technical concepts & products relevant to nonprofits in a community setting."

— Ann Eldridge Malone
Ad Hoc Committee to Defend Health Care

Sample of prior year attendees	Sample of prior year sponsors
CT Policy & Economic Council, Hartford, CT CTC Vista Program, Boston, MA Diné CARE, Durango, CO J.C. Hispaniola Fund, Inc., MA Lawrence Community Works, MA Leadership Conference on Civil Rights, DC Massachusetts Peace Action, Cambridge, MA NARAL, Washington, DC NH Center for Nonprofits, Concord, NH Oxfam America, Boston, MA Progressive Technology Project, Minneapolis, MN CTC Vista Program, Boston, MA RI Council for the Humanities Rochester Area Community Foundation, NY Teamsters Local, Quincy, MA Techschange, Boston, MA	CitySoft Evolve Foundation Green Media Toolshed Groundspring Kintera O'Reilly & Associates Peace Development Fund Service Employees International Union Technology Grant News TechSoup.org Third Sector New England Wainwright Bank

Sponsorship Categories & Benefits

Platinum Sponsor - \$5,000

- Primary Sponsor of conference
- Logo on program cover, extended listing inside
- Logo on conference banner
- Logo on all conference promotional materials, including email and print announcements
- Distribution of a company/program brochure in conference packet
- Four complimentary conference admissions

Gold Sponsor - \$2,500 (3 opportunities)

- Logo on program cover, extended listing inside
- May be key sponsor of a conference track, or of community day
- Listing in conference program with group description
- Listing on OC Web Site
- Logo on conference promo materials
- Distribution of a company/program brochure in conference packet
- Two complimentary conference admissions

Silver Sponsor - \$1000

- Program listing
- OC web site listing
- Logo on conference promo materials
- Two complimentary conference admissions

Bronze Sponsor - \$250

- Program listing
- OC web site listing
- Two complimentary conference admissions

Supporter - \$100

- Program listing
- OC web site listing
- One complimentary conference admission

Special Sponsorship Opportunities

- **Scholarships for low-income attendees** - \$2500, benefits of Gold sponsorship (3 opportunities)
- **Lunch** - \$2500, benefits equivalent to Gold sponsorship
- **Closing Dinner** - \$1500 each, benefits of Silver sponsorship (4 opportunities)
- **Breakfast** - \$1000, benefits equivalent to Silver sponsorship
- **Post-Conference Refreshments** - \$1000, benefits equivalent to Silver sponsorship
- **Afternoon Refreshment** - \$1000, benefits equivalent to Silver sponsorship
- **Printing** - \$1000, benefits equivalent to Silver sponsorship
- **Child Care** - \$750, benefits equivalent to Silver sponsorship
- **Signing for Hearing Impaired** - \$750, benefits equivalent to Silver sponsorship
- **Simultaneous Translation** - \$1,000, benefits equivalent to Silver sponsorship

About Organizers' Collaborative (OC)

OC is a membership organization of activists and technology consultants dedicated to providing social change groups with proven, easy-to-use technology and support that is specific to the needs of organizers. **OC** provides:

- Focused training and assistance coupled with expertise in organizing
- Technological best practices and free, customized, state-of-the-art software
- Online infrastructure to link organizations, individuals and organizing resources



What we do

OC's education and training programs make it simple for community organizations to use technology that powerfully enhances their work. These programs include:

- The Organizational Divide Initiative, a program to serve 20-25 organizations in a sector at a time through tailored technology assistance. The first ODI was convened early in 2005, serving groups based in inner-city Boston.
- Promotion, Development, and Education around source solutions for grassroots groups, such as the Organizers Database (ODB) software for organizing, member management, volunteer tracking, and fundraising.
- Online resources including the OCtech email newsletter, Tech Tips, database case studies, and links to web resources on technology and social change.
- Low-cost services (including telephone and on site support) and referrals to qualified consultants for hardware and data conversion assistance.
- Speaking on related topics at conferences nationally and internationally

“Grassroots Use of Technology” Sponsor Registration Form

Name: _____ Phone: _____

Title: _____ Fax: _____

Company/Org: _____ Email: _____

Address: _____ Website: _____

City: _____ State: _____ ZIP Code: _____

Please check sponsorship category:

- | | | |
|---|---|---|
| <input type="checkbox"/> Platinum — \$5,000 | <input type="checkbox"/> Gold — \$2,500 | <input type="checkbox"/> Silver — \$1,000 |
| <input type="checkbox"/> Bronze — \$250 | <input type="checkbox"/> Supporter — \$100 | <input type="checkbox"/> Scholarships — \$2,500 |
| <input type="checkbox"/> Closing Dinner — \$1,500 | <input type="checkbox"/> Breakfast — \$1,000 | <input type="checkbox"/> Child Care — \$750 |
| <input type="checkbox"/> Post-Conference Refreshments — \$1,000 | <input type="checkbox"/> Printing — \$1,000 or inkind | <input type="checkbox"/> ASL Services — \$750 |
| <input type="checkbox"/> Afternoon Refreshments — \$1,000 | <input type="checkbox"/> Other _____ | |
| <input type="checkbox"/> Simultaneous Translation — \$1,000 | | |

Name(s) for complimentary conference admission: _____

_____, _____, _____

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Please return Sponsor registration form via fax - 617-695-1295 or you may email information to: conf2005@oc-tech.org. We will send a confirmation upon receiving your registration. More information about the conference is located at <http://organizerscollaborative.org/conference.html>

Form may also be mailed to: Organizers' Collaborative
Box 400897
Cambridge, MA 02140

Payment by credit card:

Name on Card _____

Type of Card: Visa MasterCard American Express

Credit Card Number _____

Security Code (Last 3 digits on back of Visa & MC, 4 digits on front of AmEx) _____

Expiration ___(mo)___(year)

Logo submission: Print ready logo (Adobe Illustrator Preferred) must be received by 2/25/05 to appear in all promotional materials. Web-ready logos should also be submitted for Platinum and Gold sponsors.

Payment: Payment in full is due 30 days from date of initial invoice. Please make checks payable to "Organizers' Collaborative" and mail to the address above. Credit Card payment also accepted.